



PLACEMENT BROCHURE 2024-25



**SHOBHABEN PRATAPBHAJ PATEL
SCHOOL OF PHARMACY
& TECHNOLOGY MANAGEMENT**

Ph.D (Pharma Sciences)
M.Pharm + MBA (PharmaTech & Healthcare Management)
M.Pharm (RA)
B.Pharm + MBA (Pharma Tech) | B.Pharm | D.Pharm

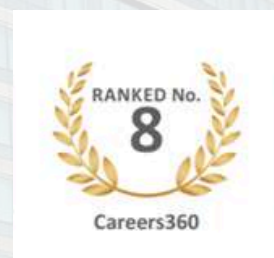
ABOUT US

Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management (SPPSPTM) was founded in 2006 with a vision to serve the healthcare system of our country. The courses are tailor-made to fulfill the requirements of the growing pharma industry & are reviewed regularly in consultation with our Board of Studies, which comprises people from Pharma Industry, Research, FDA and top academicians from all over India & feedback from stake holders.

A strong emphasis on quality & industry readiness is further cemented with awarding winning & experienced full time and visiting faculty who bring with them a rich variety of experience and knowledge from the world of academia and industry. We also have research scholars who are working in diverse areas like Novel drug delivery system (NDDS), Computer aided drug design, Analytical method development, Phytochemical and Pharmacological evaluation of drugs.

Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management, with excellent lab facilities, good teaching and learning practices based majorly on student & stake holders feedback systems, is a model pharmacy school offering Diploma, Graduate, Postgraduate and Ph.D programs in pharmaceutical sciences.

ACCREDITATIONS & ACHIEVEMENTS



PROGRAMMES OFFERED

B.Pharm + MBA (Pharma Tech)

The B.Pharm + MBA (Pharm Tech) is a five-year integrated dual degree program that combines the technical knowledge of pharmacy with the managerial skills essential for the pharmaceutical industry. This program is designed to produce graduates who are not only proficient in pharmaceutical sciences but also equipped with the business acumen required to excel in the Pharma sector.

Program Highlights:

- **Dual Degree Integration:** Students earn both B.Pharm and MBA degrees in Pharmaceutical Technology within five years, effectively merging scientific expertise with managerial capabilities.
- **Management Internship:** A 17-week management internship is a key component, providing students with hands-on experience in real-world industry settings.
- **Industry-Aligned Curriculum:** The program is tailored to meet the needs of the Pharma industries, ensuring that graduates are industry-ready with a comprehensive understanding of both technical, managerial and business aspects.
- **Time-Efficient:** By integrating both degrees, students save an academic year, streamlining their path to advanced career opportunities without the need for separate applications to business schools.
- **Expert Faculty:** The program is taught by a blend of experienced full-time faculty and visiting industry experts, providing students with a balanced perspective of academia and industry practices.
- **Comprehensive Learning:** Spanning 10 semesters, the curriculum is designed to ensure that students develop a deep understanding of pharmaceutical sciences alongside robust managerial skills.

COURSE STRUCTURE

B.Pharm + MBA (Pharma Tech) : 5 Years Programme

- Seventeen weeks Management Internship Programme
- Human Resource Management
- Brand and Product Management
- Sales Management including Data Analytics
- Customer Relationship Management
- Health Technology Assessment
- Leading Digital –Turning Technology into Business Transformation (incl. AI in Healthcare)
- Digital Strategy in Pharma Industry
- Indian Ethos and Business Ethics in Pharma
- Business Strategy Management
- Consumer Behaviour
- Financial Analysis Planning & Control
- Business Analytics (Visual)
- Patient - Doctor Communications – Tech Enabled
- Health Technology Assessment
- Quality Management Systems and Practices
- Financial Management II
- Predictive Analytics
- Logistics & Supply Chain Management incl. Analytics & E-pharmacies
- Introduction to Management Consulting Practice
- Entrepreneurship & New Ventures in Healthcare
- Corporate Social Responsibilities
- Marketing of Diagnostics
- International Marketing
- Marketing of Biosimilars & Specialty Products
- Marketing of Medical Devices
- Quantitative Techniques for Forecasting & Decision Making
- Marketing of Active Pharmaceutical Ingredients

PROGRAMMES OFFERED

M.Pharm + MBA: 3 Years Programme (PharmaTech & Healthcare Management)

Our M.Pharm / M.Pharm + MBA (Pharma. Tech. & Healthcare Management) is a rigorous three-year Dual Degree postgraduate program designed to equip students with 2 degrees: Master of Pharmacy and Master of Business Administration. This program is crafted to develop expertise in both the technical and managerial aspects of the Pharmaceutical and Healthcare sectors, making our graduates versatile and highly employable.

Program Highlights:

- **Dual Degree Integration:** Students graduate with both M.Pharm and MBA degrees, saving one academic year while gaining comprehensive knowledge in Pharmaceutical Technology and Healthcare Management.
- **Specializations:** The program offers specialized tracks in Pharmaceutics, Pharmaceutical Quality Assurance, Industrial Pharmacy, Pharmaceutical Technology and Pharmacology, allowing students to tailor their education to their career goals.
- **Management Internship:** A 17-week management internship is a key component, providing students with hands-on experience in real-world industry settings.
- **Industry-Ready Graduates:** With a combination of technical and managerial training, our graduates are prepared to take on leadership roles in both the Pharmaceutical and Healthcare industries.
- **Experienced Faculty:** The program is delivered by a blend of seasoned academics and industry professionals, ensuring that students receive an education that is both theoretically sound and practically relevant.

COURSE STRUCTURE

M.Pharm + MBA (PharmaTech & Healthcare Management)

- Seventeen weeks Management Internship Programme
- Human Resource Management
- Brand and Product Management
- Sales Management including Data Analytics
- Business Strategy Management
- Entrepreneurship & New Ventures in Healthcare
- Patient - Doctor Communications – Tech Enabled
- Operations Management & Strategy
- Financial Analysis Planning & Control
- Introduction to Management Consulting Practice
- Pricing Strategy
- Business Analytics (Visual)
- Customer Relationship Management
- Consumer Behaviour
- Health Technology Assessment
- Quality Management Systems and Practices
- Healthcare Policy & Management
- Laws Relevant to Pharmaceutical Industry incl. Cyber Laws & Security
- Predictive Analytics
- Financial Management II
- Leading Digital –Turning Technology into Business Transformation (incl. AI in Healthcare)
- Digital Strategy in Pharma Industry
- Quantitative Techniques for Forecasting & Decision Making
- International Marketing
- Marketing of OTC / Nutraceuticals
- Corporate Social Responsibility
- Marketing of Biosimilars & Specialty Products
- Marketing of Medical Devices
- Marketing of Diagnostics
- Marketing of Active Pharmaceutical Ingredients
- Marketing of Cosmeceuticals
- One year research project

Extra-Curricular & Co-curricular Activities



KSHAMTA: SRF

Kshamta, the Social Responsibility forum of SPPSPTM, is a vibrant, student-led group focused on societal impact. Over the past decade, Kshamta has organized successful events such as "Kartavya" for the elderly group of society, beach clean-ups, and "Vriksharopan" for tree planting. Other initiatives include "Aashayein" for children with cancer, "Swasthya" for public health and literacy, and mental health awareness through the "Hypnotherapy Workshop." Recently, they launched their first blood donation drive, "Karuna," and their flagship event, "Aarogya," offering free healthcare and medicines. These efforts highlight Kshamta's commitment to fostering positive societal change and student social responsibility.

ISTHMUS URJJA

Isthmus Urjja (IU) at SPPSPTM, NMIMS Mumbai, enriches student life with diverse events celebrating culture and talent. Key events include "Marketing Maestro" for marketing innovation, "Pharmacists' Day Quiz," "Just Do It" for spontaneity, and "Pharmacists' Day" honoring the pharmacy profession. Other highlights are "Inquisitives" and "API" for knowledge challenges, "Wordsmith" for literary talents, and "Controvolting" for debates. "Beg Borrow Steal" and "Trade Warfare" offer competitive fun, while "Treasure Hunt" and "Mind Matrix" engage quick thinking. "Celebratory Week" and "You Know Who" focus on culture and pop culture, and "Raise the Mic" and "Footloose" spotlight musical and dance skills. The "Poster Presentation" is a national-level creative showcase.



Extra-Curricular & Co-curricular Activities

EXCALIBUR : THE SPORTS COMMITTEE



Established in 2014, Excalibur is SPPSPTM's Sports Committee, managing all college sports events. Comprising sports enthusiasts, it promotes fitness and interest in sports through diverse activities like Fantasy Premier League, Quizcalibur, badminton, table tennis, cricket, and volleyball. The year culminates with Main Sports Day. Excalibur emphasizes patience, respect, and event management, with a focus on contriving, competing, and conquering challenges. After eight years, the committee continues to enhance its programs and achieve exceptional results.

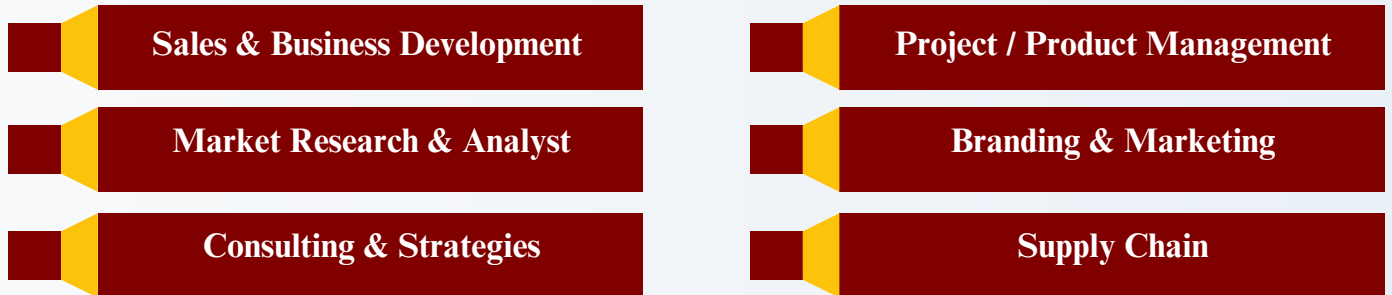
THE EXTERNAL COMMITTEE

The External Committee (TEC) at SPPSPTM connects our college with institutions nationwide, organizing and managing intercollegiate festivals and our own events like "Who's the Boss" and "Farmako." These national-level competitions attract top B-schools and pharma schools. TEC also represents us at major fests like IIT's Avenues and ICT's Vortex, where we've won awards. Our focus is on providing students with opportunities to showcase their skills through various intra-college groups such as the dance crew, drama club, debate society, and music society. Additionally, TEC engages with the Indian Pharmaceutical Association - Maharashtra State Branch - Student Forum (IPA-MSB-SF), with our "Pharm - Ex" campaign winning the most innovative IPA campaign award for 2023-24, helping students develop a well-rounded profile.



PLACEMENT OVERVIEW 2023- 2024

Profiles Offered



and many more...

Engagement Activities



**Management Internship Programme Duration:
17 weeks (Approx- 4 Months)**

Starting from June till September, 2025

OUR ESTEEMED RECRUITERS

and many more...

EMINENT ALUMNI

We have a vast network of Alumni with diverse profiles, in leading roles at various national and multinational firms as well as in entrepreneurship ventures. They are at the forefront of the industry making a valuable impact, with their SPPSPTM NMIMS roots.



ANVESH REDDY

An M.Pharm + MBA graduate from NMIMS, starting with sales, marketing and business development at renowned organisations such as Abbott and Sundyota Numandis Group, Anvesh has expanded his expertise in Buyer Management at Novartis. After working with Mylan, he is and currently at Sandoz India for Global sourcing and procurement for Finished Dosage Formulation (FDF).



ARCHANA RANE

A Six Sigma Green Belt holder, Archana has shown exceptional skill and hard work with a career focused in Business Development and Strategy for USV Private Limited. She gained experience in Brand Marketing for Merck and is currently the Global Project Manager for the blockbuster drugs Ozempic and Victoza at Novo Nordisk.



VAIBHAV NAHATA

Exhibiting a strong background in Global Manufacturing and Supply Chain at GSK, Vaibhav has over the time worked at various Consulting Firms, currently at Accenture Strategy with Cognizant Lifesciences and McKinsey as a Senior Implementation Consultant in the past.



PRABHDEEP SINGH

Gaining experience in Glenmark for Strategy and Sales was followed by his second MBA at INSEAD London. Turning his dream into a reality, Prabhdeep is a proud Founder and CEO of RED.Health, a company developing infrastructure to make Emergency Response and Non-Emergent Transport better, faster, and more empathetic. He was also recognized as part of Forbes 30 under 30 Asia in 2018.



NEHA WADHWA

A dedicated and talented individual, aligned with Sanofi from the start of her career, has grown through the ranks as a Product Manager followed by Area Manager and Marketing Manager in various therapeutic categories.

SENIOR PLACEMENT COMMITTEE 2024 -25



PRESIDENT
RUTVIJ BOBADE



VICE - PRESIDENT
PRATHAMESH LANDE



AASTHA JHA



ALISHA PADHI



ARJVEE VAIDYA



ATHARVA THITE



CHIRAG AJMERA



DEKAI BANERJEE



GYAN AGARWAL



KHUSHI KUMAR



KETAKI APTE



KOMALDEEP KAUR



MADHAV PALAN



MADHURA TIWARI



MITHIL SHAH



PAWAN KEDAR



RISHITA DUBEY



SALONI AGRAWAL



SAKSHI KOTHAWADE



SIDDHI KANKALE



SOUJANYA DUTTA

PLACEMENT CALENDAR

Placement Season Starts from November, 2024
Placement joining from July, 2025

Batches for Final Placements

B.Pharm+MBA
(Pharma Tech)
(Final Year)

M.Pharm+MBA
(PharmaTech & Healthcare
Management)
(Final Year)

SUMMER INTERNSHIP

Management Internship Program starts from
02 June till 27 September, 2025

B.Pharm+MBA
(Pharma Tech)
(4th Year)

M.Pharm+MBA
(PharmaTech & Healthcare
Management)
(2nd Year)

PLACEMENT CELL:

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