

Karuna 2025 Report

Name of Activity: Karuna

Name of School: SPPSPTM, SVKM'S NMIMS

Date: August 13th, 2025

Venue: Foyer Area (near the library) in front of Gate 2, Mithibai Building, Vile Parle (West).

Time: 9:00 a.m. to 5:30 p.m.

Objectives of the event: To conduct a blood donation drive with the aim of saving lives of patients in need, and integrating students of SVKM in this noble act.

Details:

Kshamta, the social responsibility forum of SPPSPTM SVKM'S NMIMS, has been diligently organizing events for the betterment of society for the past decade. Team Kshamta conducted its annual blood donation drive Karuna on **13th August 2025**, Wednesday from **9:00 a.m. to 5:30 p.m.** in collaboration with the **Indian Red Cross Society (IRCS)**. The primary objective of Karuna was to connect benevolent donors with patients in need of blood.

Kshamta's core members, which included 4 members of the Executive Board, 4 Core Advisory members, and 30 Heads of Departments, assembled at the venue at 8:00 a.m. to set up the standees and tables which ensured a seamless flow of events.

The team of doctors from the Indian Red Cross Society (IRCS) arrived at the venue at 9:45 a.m. and promptly set up the registration desk, the medical history taking desk and the blood donation area. The event commenced at 10:00 a.m.

The flow of the event was as follows, the interested candidates were registered, this was followed by an eligibility screening conducted by the doctors, which included basic history taking, weight measurement, blood pressure (BP) measurement and assessment of hemoglobin levels. If found eligible, the donors were provided with a blood bag and guided to the blood donation area, where the medical specialists from IRCS collected their blood.

After donating blood, the donors filled a feedback form and received a donor card and a certificate of appreciation from IRCS. The donor card entitles the donor and their family to

receive 1 unit of blood, free of cost if needed. The donors were also provided with refreshments and gift bags which were sponsored by Kshamta's title sponsor, Dr.Rashel. The gift bags included samosas, sandwiches, a bag of chips, a cookie (sponsored by Scoops and Sips) and a bottle of flavoured soda (sponsored by Fizzy Goti Soda).

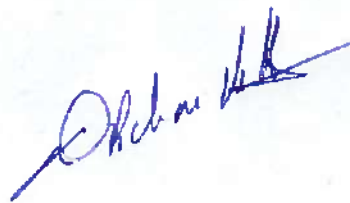
Our title sponsor, Dr.Rashel set up a skincare centre at the event, wherein interested people were offered samples and free products which included face washes, scrums, moisturizers, face and body scrubs and black head removing peels.

At 10:00 a.m., the honourable dean of SPPSPTM, Dr. Jagannath Sahoo arrived and shared his knowledge with the team. This was followed by the arrival of our esteemed faculty including Dr. Amisha Vora, the faculty In-charge of Extra-Curricular activities at SPP-SPTM and other faculties who supported Kshamta in this social cause by volunteering in the blood donation drive.

Our sponsors, the presidents of Lion's club of Mumbai (Bandra-Khar) arrived at 11:30 a.m. and offered their support and insights into the event. At 1:00 p.m. the entire Kshamta team along with the medical staff took a half-hour lunch break served as a refreshing interlude.

The event concluded at 5:00 p.m., recording a total of **124 donors** and **43 litres** of blood collected, which will be contributed towards the treatment of thalassemic patients. Following the completion of the blood donation drive, the Kshamta team undertook the cleaning and reorganisation of the foyer area. At 5:30 p.m., the Executive Board of Kshamta delivered a formal vote of thanks, thereby marking the conclusion of the event.

To summarise, Kshamta's first event of the year was a resounding success, which was solely possible through the combined efforts of the entire Kshamta team, the university, our sponsors and the team at IRCS. As we begin the new year of Kshamta, we strive to achieve more such successes and to make a positive impact on society.



Geotagged photos:



Kshamta EB with IRCS members



Donor donating blood

Date of Submission of Report: 13th August 2025

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