

## **Workshop on Entrepreneurship and Innovation as Career Opportunities**

**Name and Designation of the Guest Speakers:** Ms. Pooja Kumar, Founder & Director of Innove Intellects LLP

**Venue:** Classroom 411, 4th floor, SPPSPTM SVKM's NMIMS, Vile Parle (West), Mumbai 400056

**Date:** 5<sup>th</sup> October 2023

**Time:** 11:00 a.m onwards

**Mode of activity delivery:** Offline

### **Objective of the Activity:**

Introduction to the concept of IPR and Patents in Innovation & Entrepreneurship.

### **SVKM's NMIMS SPPSPTM Coordinators**

1. Dr. Jagannath Sahoo, Dean, SPPSPTM, SVKM's NMIMS
2. Dr. Namita Hegde, Assistant Professor, SPPSPTM, SVKM's NMIMS

### **SVKM's NMIMS SPPSPTM Student Coordinators**

1. Sourabh Belemkar, Student President
2. Honisha Shah, Student President
3. Mitasha Verma, Student Vice-President
4. Aditya Yadav, Student Vice-President

**Number of Participants:** 145

### **Background of the speaker**

Ms. Pooja Kumar is a patent professional with 15 years of experience searching, drafting and filing patent applications for diverse companies, organizations and universities. She is an IPR Expert and has been working as a Registered Patent Agent and Patent Facilitator for startup companies and as a Patent consultant, handling a gamut of patents-related tasks. She holds a master's degree in Microbiology and food technology from Punjabi University Patiala and is a gold medalist. Her professional experience with various organizations in the past in Patents includes: Allele life sciences, Sanshadow Consultant Company and Amity University (External IP Consultant) She is currently the director and Founder of Innove Intellects Innove Intellects is an IPR-based company

started in 2016 which is engaged in conducting Training and awareness programs related to Intellectual Property Rights (IPRs) i.e. Patents, Designs, Trademarks & Geographical Indications, Copyrights and also help in filing Patent trademark and copyright services. Such IPRs are important for R&D activities, promote technology transfer, and encourage students to develop innovative products.

### **Report on the session with the key outcomes:**

Certificate of Appreciation was presented to SPPSPTM, SVKM's NMIMS in recognition of active participation in the "National Intellectual Property Awareness Mission (NIPAM)" launched by the Government of India on the occasion of the 75<sup>th</sup> anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The workshop was organized by school's Institution's Innovation Council (IIC) Committee on October 05, 2023 in association with Intellectual Property Office, Mumbai. The Expert Speaker Mrs. Pooja Kumar, Founder & Director of Innove Intellects LLP addressed students on various IPR and related case studies. The faculty were addressed in detail on Patent Drafting & Registration process.

The workshop was initiated with a short round of general questions asked to the audience about IPR and its relevance in today's rapidly diversifying world of information. The audience enthusiastically replied and directed the workshop ahead. This was followed by a video clip presented called 'IP Nani- Avishkar Kumar Episode03'. This clip briefly explained the importance of patents and how to contact the official body for filing the patent. The workshop had a very crisp section-wise approach to making the audience understand how IPR supports the inventors.

In the second part of the workshop, the faculty were made aware on various sections of the patent document and importance of the 'claims' section. The patent lifecycle encompassing eligibility of the work for patenting, patent drafting, application process, publication stage and the grant of the patent was discussed with the faculty in detail, with addressing the doubts that faculty were facing for their individual work.

The workshop was concluded by a vote of thanks by Dr. Namita Hegde; the Convener and felicitation of Guest Speaker by Mr. Jagannath Sahoo; the Dean of SPPSPTM SVKM'S NMIMS. Overall, importance of IPR such as patents and trade secrets for protection of pharmaceutical research-lead innovations and utility of IPRs such as trademarks, copyrights, design patents for protection of pharmaceutical entrepreneurial ventures was discussed with the attendees.

### **Benefit in terms of learning, skills, knowledge obtained:**

Participants understood how they can leverage IPRs in innovation and their entrepreneurial ventures.

**Glimpses from the Event:**



