

Inter/Intra Institutional Hackathon/ Idea Challenge

Bid2build Hackathon

Name and Designation of the Guest Speaker:

Dr. Kalyani Barve,

Professor and Head, Department of Pharmacology, SPPSPTM, NMIMS.

An accomplished researcher and academic expert in pharmacology and toxicology, with specialized expertise in inflammation, neuropharmacology, cardiovascular pharmacology, diabetes, and related domains.

Prof. Jagdish Kumar Audipudy,

Industry expert with over three decades of global experience in pharmaceuticals and life sciences.

Specialized in pharmaceutical marketing, clinical research, digital healthcare, and strategic business planning.

Venue: Classroom 601, Mithibai Building, SPPSPTM, SVKM's NMIMS.

Date: 1st October 2025 to 10th October 2025

Time: 10 am onwards

Mode of Event: Offline/ Hybrid

Objective of the Activity:

To foster innovation, creativity, and entrepreneurial excellence through the structured hackathon.

Benefits obtained through the Activity:

Students developed entrepreneurial skills like innovation, strategic thinking, market analysis, and communication, enhancing overall business acumen.

SVKM's NMIMS SPPSPTM Faculty Coordinators

1. Dr. Namita Juvale, Convener, IIC SVKM's NMIMS
2. Dr. Sinjini Sarkar, Innovation and IPR coordinator, IIC SVKM's NMIMS

SVKM's NMIMS SPPSPTM Student Coordinators

1. Sonia Mishra, President
2. Tisha Doshi, President
3. Navleen Kaur Malhotra, Vice president
4. Bharati Sharma, Vice president

Number of Student Participants: 100

Number of Faculty Participants: 2

Background of the Judge:

Dr. Kalyani Barve is an accomplished academician and researcher holding a Ph.D., Dr. Barve possesses extensive teaching experience and has made significant research contributions in diverse domains,

including inflammation, neuropharmacology, cardiovascular pharmacology, diabetes and its complications, toxicology, and related areas.

Prof. Jagdish Kumar Audipudy is a distinguished industry professional with over three decades of experience in the global pharmaceutical and life sciences sector. Mr. Audipudy has held key positions in reputed organisations and brings expertise in pharmaceutical marketing, clinical research, digital healthcare solutions, and strategic business planning.

Report on the session with the key outcomes:

The Bid2Build Hackathon was envisioned as a platform to ignite innovative thinking and nurture entrepreneurial capability among students. Anchored in the spirit of problem-solving and strategic execution, the event sought to bridge creativity with business acumen, guiding participants through the complete entrepreneurial journey from ideation to market readiness.

It provided not just a competition, but a learning ecosystem that encouraged teamwork, strategic foresight, and a practical understanding of how ideas evolve into viable ventures. The hackathon truly embodied the vision of transforming young minds into future innovators and business leaders.

Round 1: Ideation Round

The Ideation Round marked the inception of the Bid2Build Hackathon, setting a strong foundation for innovation and entrepreneurial exploration. Conducted online, this round encouraged students to identify themes aligned with their interests and problem-solving abilities.

Each team submitted a structured abstract outlining their idea, its objective, and the real-world challenge it sought to address.

This phase was designed to catalyse both creative and analytical thinking. Participants delved into diverse domains such as healthcare, sustainability, artificial intelligence, and technology-driven social solutions, reflecting their originality and capacity to bridge ideas with impact.

They were evaluated on innovation, clarity, and practical applicability, leading to the shortlisting of twelve promising teams for the next phase. Round 1 successfully laid the groundwork for entrepreneurial thinking identifying a problem, envisioning a feasible solution, and articulating it with purpose. It inspired students to refine their concepts and prepared them for the strategic challenges ahead in the Auction Round.

Round 2: Auction Round

The Auction Round brought a dynamic shift from ideation to strategy, mirroring the essence of entrepreneurship where innovation meets execution. The session commenced with an engaging introduction by the hosts, emphasising that this round was about strategic thinking, innovation, and teamwork.

Participants competed to secure a range of thought-provoking problem statements, such as Antibiotic Misuse Crisis, AI for Accessibility, and The Sustainable Medicine Dilemma. The atmosphere was charged with enthusiasm, as teams showcased not only creativity but also sharp decision-making and business acumen.

Following the bidding, teams advanced to the Business Model Canvas (BMC) segment, selecting specific components to develop into structured business frameworks. This phase assessed their ability to translate concepts into viable business models, emphasising strategic planning, innovation, and resource optimisation.

The round culminated with a heartfelt Vote of Thanks, appreciating the mentors and participants for their commitment. The energy and competitive spirit throughout this stage reflected the entrepreneurial essence of the event where every decision, idea, and collaboration mattered.

Round 3: Presentation Round

The Presentation Round marked the grand culmination of the hackathon, where creativity, analytical thinking, and entrepreneurial insight came together. After rounds of ideation and strategic bidding, this final stage offered teams the opportunity to transform conceptual ideas into viable business ventures. The session commenced with a formal welcome to the distinguished panel of judges, comprising accomplished academicians and seasoned industry experts.

Each team presented a comprehensive business model integrating their chosen problem statement and corresponding Business Model Canvas (BMC) components. Many showcased prototypes, digital mock-ups, or UI/UX designs, demonstrating the practical potential of their innovations.

The teams demonstrated a profound sense of purpose and precision, clearly articulating how their innovations addressed market needs, operational feasibility, and long-term sustainability.

The presentations reflected a strong commitment to innovation-driven entrepreneurship, with teams tackling diverse domains including healthcare, education, sustainability, and consumer technology.

Ventures such as A-Cube and ViroBac addressed healthcare challenges through sustainable packaging and rapid diagnostics, while Catalyst AI and NeuroWell introduced advanced AI-driven ecosystems for predictive drug discovery and cognitive health. Chicify and Maternelle explored personalisation and data integration to enhance experiences in fashion and maternal care, respectively.

Across all teams, the integration of AI technologies, modular design, and scalable business models—from B2B collaborations to subscription-based platforms demonstrated entrepreneurial maturity and market awareness. The clarity in value propositions, revenue strategies, and customer targeting highlighted their ability to merge innovation with business acumen.

The judges engaged each team with thought-provoking questions on aspects such as scalability, financial feasibility, customer acquisition, and innovation viability, prompting participants to defend their ideas with

strategic reasoning and business insight. This interactive exchange enriched the session, mirroring the dynamics of real-world entrepreneurial pitching.

The round concluded with a felicitation ceremony honoring the judges for their invaluable contributions, insightful feedback, and mentorship that elevated the learning experience for all participants.

The Bid2Build Hackathon concluded as a celebration of innovation, strategy, and entrepreneurial excellence. Across its three meticulously designed rounds Ideation, Auction, and Presentation.

The event guided students from abstract thinking to tangible business creation. The hackathon not only cultivated original ideas but also instilled practical skills in teamwork, market analysis, and investor-oriented communication.

It stood as a dynamic platform bridging academia and enterprise empowering young innovators to convert ideas into impactful, sustainable ventures that reflect the true spirit of entrepreneurship.

Glimpses of the event:

Round 2





Round 3

