

SVKM's  
**Narsee Monjee Institute of Management Studies**  
 Deemed to be UNIVERSITY  
**Pharmacy & Technology Management**  
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**PHARMACY &  
 TECHNOLOGY MANAGEMENT**

## ABOUT THE SEMINAR

The healthcare industry continues to grow with increased complexity and greater demands on more efficient management and effective outcomes. The industry also continues to globalize, especially, "pharmaceutical industry" with innovations and information technology creating unprecedented opportunities. The Indian pharma industry is on a good growth path and is likely to be in the **top 10 global markets in value terms by 2020**, according to the PwC – CII report titled "India Pharma Inc: Gearing up for the next level of growth". The Indian pharma industry has been growing at a compounded annual growth rate (CAGR) of more than 15% over the last five years and has significant growth opportunities.

There is growing demand for skilled human resource specially when traditional labour markets are providing fewer new people with the right qualifications and experience. Companies are trying to recruit people with ever more specialised techno managerial knowledge. Pharmacy Education in India needs to take cognizance of the deficiencies and modify their curriculum, to adapt to the needs of modern pharmaceuticals. There has been a collaborative, effort by the government, academia and the industry to revamp the course content and align it with industry requirements, providing incentives for the pursuit of science and creating career opportunities. The supply from the educational institutions is more than enough to meet the demands of the

pharmaceutical industry, but there is requirement for people with right experience in the industry, which in turn has created an imbalance. The right balance is critical to the growth of the industry and needs to focus on retention and reverse migration. In order to bridge the industry – academia gap of trained and professional pharmacists and also to cater to the ever changing demands of the pharmaceutical industry, the Indian education should focus on providing expertise in the areas of bulk drug technology, regulatory practices, latest techniques in testing and quality control, IPRs, WTO Regulations among others.

This one day seminar focuses on techno managerial skill development for young graduates catering to the Pharmaceutical & Healthcare industry. Senior Professionals from the industry will be sharing their experiences on requirement of requisite skill sets for the pharma industry. Students need to think like managers. This could happen if there is awareness of industry/ environment and if they were application – oriented. Students should be encouraged to develop and propose new models. This seminar is a small step in the same direction.

**Who can attend** : B.Pharm 3<sup>rd</sup> & 4<sup>th</sup> year students  
**Date** : January 4, 2016  
**Venue** : Bhaidas Auditorium, SVKM's NMIMS,  
 Vile Parle (W), Mumbai-400056, Maharashtra

## REGISTRATION & ACCOMMODATION CHARGES

Delegates	Registration only Before 20th December 2015	Registration with accommodation* Before 20th December 2015	Spot Registration** 4th January 2016
B. Pharm Third & Final Year Students	Rs.300	Rs. 1000	Rs. 500
Accompanying Teacher	Rs. 500	Rs. 1500	Rs. 800

\* Non A/C Shared accommodation for one day will be provided.

\*\* Entries received after 20th December will be considered as spot registration & No accommodation will be assured.

## IMPORTANT DATES:

**Date of Seminar:** January 4, 2016

**Last Date of Registration:** December 20, 2015

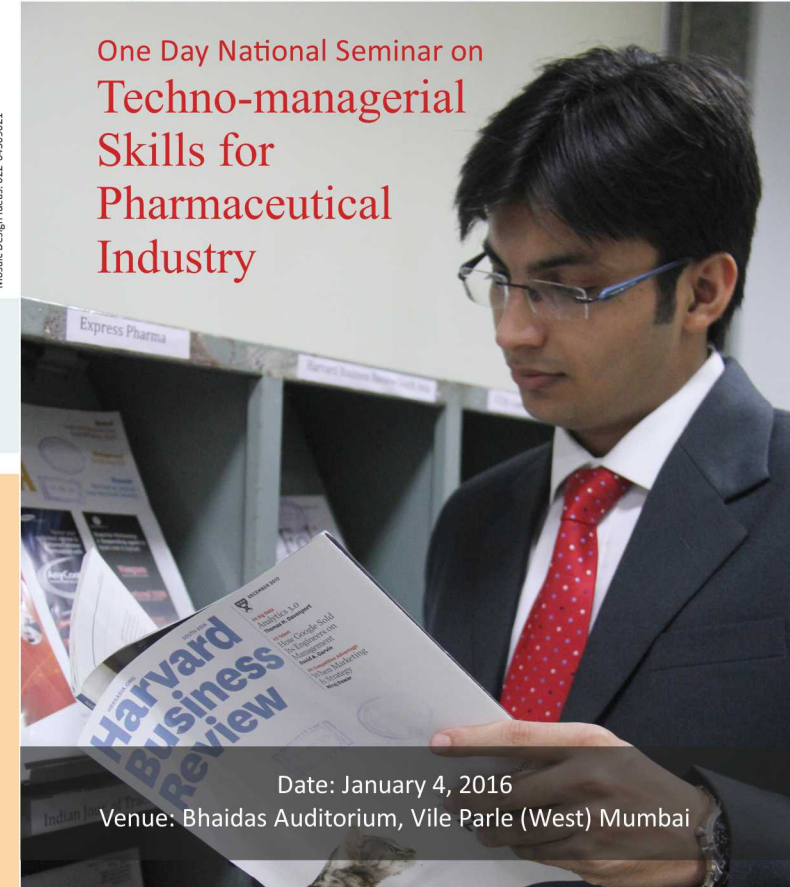
## PAYMENT MODE

Demand Draft / Cheque to be made payable at Mumbai in favour of: 'SVKM's NMIMS' to be sent by courier or can be submitted to - SVKM's NMIMS

**Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management, V.L. Mehta Road, Vile Parle (W), Mumbai-56, INDIA.**



## One Day National Seminar on Techno-managerial Skills for Pharmaceutical Industry



Date: January 4, 2016  
 Venue: Bhaidas Auditorium, Vile Parle (West) Mumbai

Mosaic Design Ideas: 022-64509021

## ADVISORY COMMITTEE

### Chief Patrons:

Shri Amrishbhai Patel, Chancellor, SVKM'S NMIMS Mumbai  
Dr. Jayant Gandhi, Mentor SPPSPTM Mumbai

### Patrons:

Dr. Rajan Saxena, VC, SVKM'S NMIMS Mumbai  
Dr. M.N.Welling, Pro VC, SVKM'S NMIMS Mumbai.

**Chairman:** Dr. R. S. Gaud, Director SVKM'S Pharma Institutions.

**Convener:** Dr. Bala Prabhakar, I/C Dean SPPSPTM, Mumbai

### Co-Conveners:

Dr. P.G. Shrotriya, Director Pharma Research,  
Dr. Addepalli V, Associate Dean, SPPSPTM, Mumbai  
Dr. V. S. Velingkar, Chairperson UG, SPPSPTM, Mumbai

### Pharma Networking:

Mr. Sunil Chaturvedi, Director Pharma Network

## Local Organizing Committee (LOC)

### Organizing Secretary:

Dr. Anil M. Pethe (Mobile No. 8879212188)

### Coordinators:

Dr. V.S. Addepalli (Mobile No. 9823770298)  
Dr. Chandrakant Bonde (Mobile No. 9850789904)  
Dr. Preeti Sangave (Mobile No. 9224292694)  
Dr. Yogesh Kulkarni (Mobile No. 7208093539)

### Accommodation:

Dr. Pravin Shende (Mobile No. 7045656163)

### Registration:

Dr. Kalyani Barve (Mobile No. 9920467646)

### Members:

Dr. Shirish Deshpande	Dr. Ashwini Deshpande
Dr. Vaishali Londhe	Dr. Prashant Kharkar
Dr. Mukesh Nandave	Dr. Amit Page
Dr. Shashikant Bagade	Dr. Maushami Kumar
Dr. Alice Varghese	Dr. Yusuf Kachwala
Dr. Surendra Agrawal	Dr. Payal Dande
Mrs. Amisha Vora	Mrs. Archana Upadhya
Dr. Clara Fernandes	

## PROPOSED SPEAKERS:

1. **Dr. Sudarshan Jain**, Managing Director, Abbott Healthcare Solutions, Mumbai
2. **Dr. Vinayak Sarode**, Freelancer - Pharma Techno-commercial Trouble shooter Consultant, Pune
3. **Dr. P.G. Shrotriya**, Director Pharma Research, SPP School of Pharmacy & Technology Management, NMIMS, Mumbai
4. **Dr. Krishna Iyer**, Professor, Bombay College of Pharmacy, Kalina, Mumbai  
and other eminent speakers

## ABOUT THE UNIVERSITY

Located in the heart of India's financial capital, Mumbai, SVKM'S NarseeMonjee Institute of Management Studies (NMIMS) is amongst the nation's premier center of educational excellence & research with the legacy of 33 years. NMIMS has grown to being not only one of the top 10 B-schools in India but also emerged as a multi-disciplinary University with four campuses at Mumbai, Shirpur, Bengaluru & Hyderabad and nine constituent schools that include Management, Engineering, Pharmacy, Architecture, Commerce, Business Economics, Science, Law & Distance learning.

SVKM'S NMIMS Deemed-to-be University has grown by leaps and bounds in the past, churning out many success stories. The University has won BMA Best Management Institute of the Year Award 5 times; BMA Best Teacher of Management of the Year Award 7 times and BMA Best Management Student of the Year Award 7 times. NMIMS has also been awarded the 'Golden Peacock Innovation Award – 2007' and BMA's 'Outstanding Management Institute Award' for the last five years (2003-2008).

## ABOUT THE SCHOOL

Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management (SPPSPTM) is a model pharmacy school conducting diploma, under graduate, post graduate and research programmes in Pharmaceutical sciences at Mumbai & Shirpur Campuses. The School's vision is to foster strong ties with the Pharma Industry for nurturing the future Pharma leaders. This Vision and spirit is at the core of the course syllabus, which places a great deal of emphasis on Industry interaction and hence, has the

right balance of academic excellence and practical application. The courses and its practice are updated in consultation with the Board of Studies, comprising of people from Pharma Industry, Research, FDA & top academician from all over India with emphasis on contemporary outlook aligned with the needs of the Pharma industry and hospitals.

SPPSPTM has made significant inroads in the sphere of pharmaceutical education and research. This has been achieved by outstanding student participation in various activities ably supported by highly qualified and motivated faculty and a world-class infrastructure.

Students of SPPSPTM are selected from a pool of nationwide applicants who meet the stringent entrance requirements of the University. Currently, SPPSPTM confers degrees in various disciplines viz. D.Pharm, B.Pharm, M.Pharm & Ph.D courses and integrated dual courses such as B.Pharm + MBA, B.Pharm + M.Pharm & M.Pharm + MBA. At SPPSPTM, we are also engaged in research activity in diverse areas such as Novel drug delivery system, Computer aided drug design, Analytical method development, bioprocess, biotechnology, phytochemical and pharmacological evaluation of drugs.

The school has been the winner of following awards for the year 2014-15:

- Quality Excellence Award for Best Institute in Promoting Research by World Education Congress, Mumbai
- Best Educational Institute in Pharmacy by Asian Leadership Awards, Dubai
- Best Academic & Industry Interface at the Golden Globe Tiger Award, Kuala Lumpur
- Best Education Institute in Pharmacy by World Education Congress, Global Awards, Mumbai
- Accreditation by NBA to (M. Pharm Pharmaceutics, M.Pharm Pharmacology, M.Pharm)
- B.Pharm programme accredited for 5 years by NBA.
- Rajiv Gandhi "National Quality Award" by Bureau of Indian Standards, Govt. of India

