

## Report on VORTEX – 2018

Institute of Chemical Technology, organized their Annual Technical Festival, Vortex 2018. With a footfall from 50+ cities across the country participants were observed over a period spanning 4 days from **26th to 29th October 2018** Vortex 2018 with lots of Turbulence!! And we had a talented student group participating in this event.

### **About Vortex 2018:**

Vortex 2018 has also received **The UNESCO Patronage** as well as has collaborated with **The Royal Society of Chemistry**. Vortex consists for Three Series of Events:

- Prodigy Series
- General Series
- Pharma Series

Vortex boasts of its **Flagship event** from the "Prodigy Series":

- **IDP- Industry Defined Problem**, where problems are provided directly by the leaders of the industry and represent the actual issues faced by the companies. The participants are required to use their technical knowledge and come up with innovative and effective solutions fulfilling the conditions set by the industry; these solutions are then analysed by expert industry professionals. Reliance, Hindustan Unilever Ltd. (HUL), United Phosphorous Limited (UPL), DOW, Lakme and L'oreal are just some of the industries we have previously collaborated with.
- **Papyrus-The Paper Presentation**
- **Manifesto-The Poster Presentation**

The Pharma series of events is based on key areas of Pharmacy such as Pharmaceuticals, Pharmacology, Pharmaceutical Laws and Regulations and also Drugstore Management. It comprises of the following events:

- **Quantity Sufficient**- Pharmaceutical Formulation
- **Immunisia**- Impact the society with Pharma!
- **Apotheke**- Drug Store Management
- **Cosmecure**- Solve problem from the Cosmetic Industry!
- **Moot Court**- Pharmacy Law and working of the FDA.
- **Quizocopoeia**- Pharma Quiz!
- **THE ENTREPRENEUR'S BLUEPRINT** : The Entrepreneur's Blueprint, in association with ICT's E-Cell, provides young and spirited entrepreneurs with a platform to exchange ideas and channelise it into reality, build networks and usher your dreams.
- **CORPORATE TYCOON** ...to name few

Our student group from both Bachelors and Masters had participated in a big number at the preliminary rounds which was conducted at our school campus on October 13, 2018. (Photos are attached in this report).

Many of our students got shortlisted for the final rounds which was held between **26th to 29th October 2018**.

**We are proud to be winners at few events:**

**1. Jr.IDP : Industry defined Problem:**

Winners are second year B.Pharm +MBA: Sugandha, Kshitij and Shreeya (Mentored by Mr. Chetan (Ph. D Scholar under Dr. Prashant Kharkar)

**2. The Entrepreneur's Blueprint: Runners up:**

First year B.Pharm, Ms. Palak Agarwal (Dr.Saritha R.Shetty).

**Few glimpses of Vortex- 2018 (Preliminary round conducted at SPPSPTM, NMIMS on October 13, 2018).**



